

Westlawn Tigers Football Club INC

ABN 30 289 091 282

“Proudly Sponsored by the Crown Hotel”



President: **K Baker**
Secretary: **T Kippax**
Treasurer: **J Joyce**
Email: westlawntigers@yahoo.com.au
Website: www.westlawntigersfootballclub.com.au

PO Box 621
Grafton
NSW 2460

INSERT DATE

INSERT COMPANY

Dear _____,

Westlawn Tigers Football Club would like to offer your business the opportunity to support our Club by means of sponsorship.

The Club has grown considerably over the last few years. We have been the first club in the Grafton area to reach Level One Club Accreditation with FFA, the governing body of football within Australia.

We have approximately 270 registered players in our junior teams from ages 6 through to our Under 16's. We have three senior teams and are expanding to include a women's division team in the 2017 season.

We are the only club in Grafton to have a men's premier league team in the North Coast Football competition. Our senior teams can travel as far south as Urunga and north to Maclean and throughout the Clarence region.

Our home ground is Barnier Park, Junction Hill. Junior teams participate in the Clarence Valley division of North Coast Football Saturday competition. Teams play at South Grafton, Coutts Crossing, Tucabia, Iluka, Yamba and Maclean but predominantly at our home ground.

Westlawn Tigers are driven to the development and moulding of our future players, and it is our priority that the children are taught team spirit and good sportsmanship, but more importantly, to have fun.

We continue to receive excellent media coverage on both radio and local newspapers, along with drawing large crowds of parents, friends and lovers of football to our games. Westlawn Tigers is held in very high regard in the local football (soccer) community as being a well-organized, friendly, family orientated club - which is a title we are proud to boast.

We are always happy to promote our loyal sponsors at every opportunity.

Your sponsorship enables us to continue the growth of our club and in turn the growth of player numbers and teams. Without the support of present and future sponsors, we could not enjoy these successes.

If you chose to sponsor a team strip or sleeve, our club replaces strips on a needs basis but will negotiate if a particular age bracket is preferred.

We have FIVE sponsorship packages available and these are outlined below.

PREMIUM (\$1000) - STRIP, SIGN AND OTHER

One off payment. Two years advertising.

- Your business name and logo prominently placed on a teams playing strip.
- One division only at the clubs discretion. Division can be negotiated.
- Your business name and logo displayed via a sign/banner at all home-ground games, functions and Gala Days.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

PLATINUM (\$700) - STRIP AND OTHER

One off payment. Two years advertising.

- Your business name and logo prominently placed on a teams playing strip.
- One division only at the clubs discretion. Division can be negotiated.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

GOLD (\$500) – SLEEVE, SIGN AND OTHER

One off payment. Two years advertising.

- Your business name placed on a teams playing strip one sleeve.
- One division only at the clubs discretion. Division can be negotiated.
- Your business name and logo displayed via a sign/banner at all home-ground games, functions and Gala Days.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

SILVER (\$300) - SLEEVE ONLY OR SIGN ONLY AND OTHER

One off payment. Two years advertising.

- Your business name placed on a teams playing strip one sleeve. One division only at the clubs discretion. Division can be negotiated.
- OR**
- Your business name and logo displayed via a sign/banner at all home-ground games, functions and Gala Days.
 - Your business name incorporated into official club correspondence.
 - Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
 - Your business's support will be acknowledged in ground announcements and club promotions.

BRONZE (\$100) – WEBSITE

One off payment. One years advertising.

- Your business name and logo prominently displayed on our clubs website and newsletter, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

As you can see, the club will provide maximum exposure for your business at every opportunity, which will be seen by many people associated within the football (soccer) community.

On behalf of Westlawn Tigers I look forward to talking with you regarding our proposed relationship. Thank you again for considering our Club and most kind regards.

Yours in Football, Westlawn Tigers Football Club.

Westlawn Tigers Football Club Acceptance of Sponsorship Packages

Our business would like to enter into a sponsorship arrangement with Westlawn Tigers Football Club. We acknowledge that all packages require payment in advance and that no advertising will commence until payment is received by the club. We accept the following package:

PREMIUM (\$1000) - STRIP, SIGN AND OTHER. Two years advertising.

- Payment
- Logo for display on playing strip and banner/sign attached in pdf format (please note this must be a true PDF format not a file converted to PDF)
- Business Card (in jpeg format) for website

PLATINUM (\$700) - STRIP AND OTHER. Two years advertising.

- Payment
- Logo for display on playing strip attached in pdf format (please note this must be a true PDF format not a file converted to PDF)
- Business Card (in jpeg format) for website

GOLD (\$500) – ONE SLEEVE, SIGN AND OTHER. Two years advertising.

- Payment
- Logo for display on banner/sign attached in pdf format (please note this must be a true PDF format not a file converted to PDF)
- Business Card (in jpeg format) for website

SILVER (\$300) – ONE SLEEVE ONLY OR SIGN ONLY AND OTHER. Two years advertising.

- Playing strip sleeve **OR** sign/banner
- Payment
- Logo for display on banner/sign attached in pdf format (please note this must be a true PDF format not a file converted to PDF)
- Business Card (in jpeg format) for website

BRONZE (\$100) – WEBSITE. One off payment. One years advertising.

- Payment
- Business Card (in jpeg format) for website

Business Name: _____

Website: _____

Contact Person: _____

Contact Phone: _____

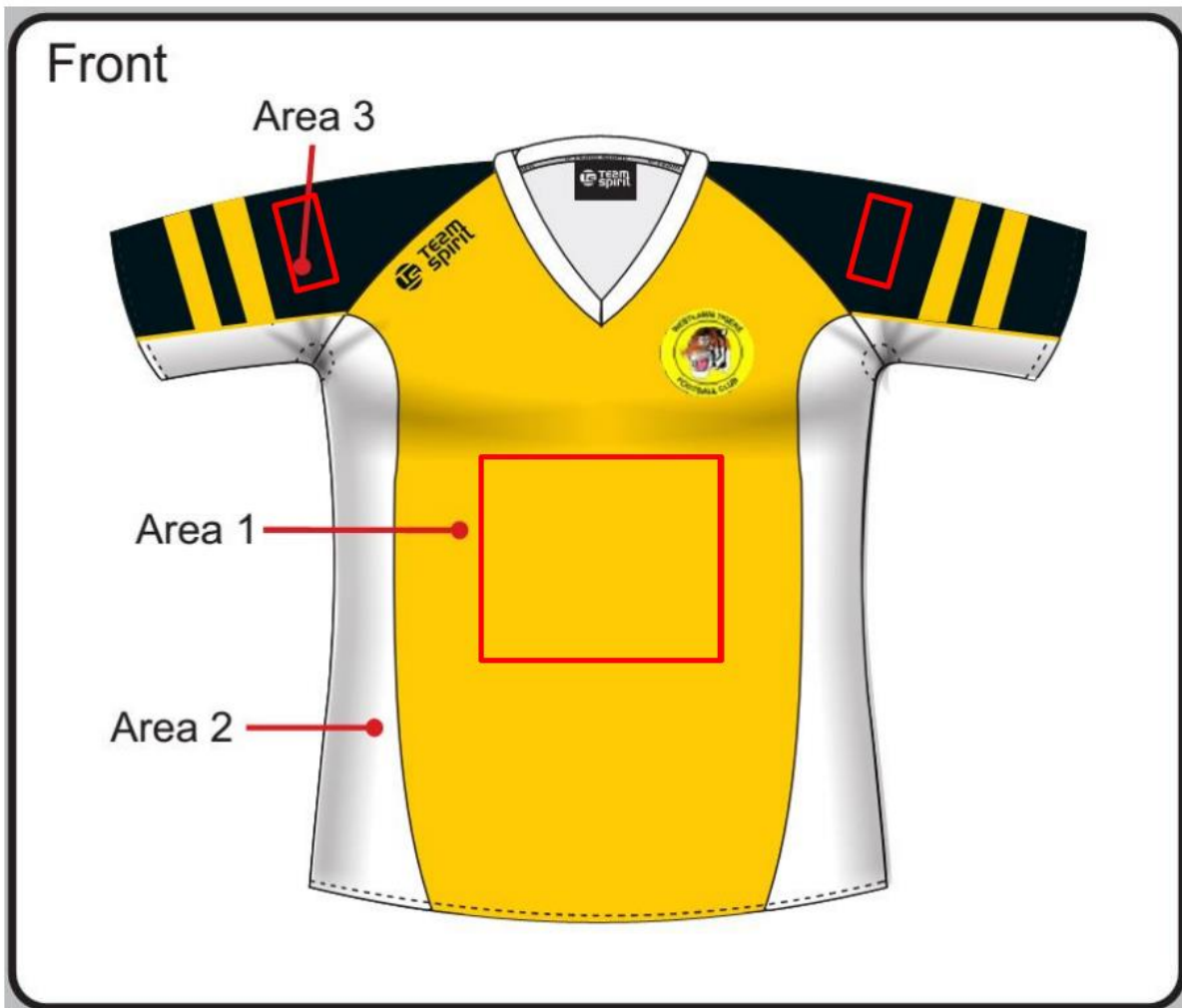
Contact email: _____

Please complete form and email to westlawntigers@yahoo.com.au along with required PDF and JPEG files.

Our sponsorship liaison officer will then contact you. Payments can be made via cheque or direct deposit into our bank account.

BSB: 704-328
Account Number: 215854
Account Name: Westlawn Tigers Football Club
Please enter your business name in reference field

Westlawn Tigers Football Club thanks you for your sponsorship and looks forward to working with you over the coming seasons.



Area 1 – Logo shown in centre of shirt on front

Area 2 – No sponsor

Area 3 – Business card/logo shown on one sleeve

Note: Sponsor will be shown proof for approval before shirts are printed